



BEAUTIFUL NEWS

Keep North Platte & Lincoln County Beautiful



KNPLCB Celebrates America Recycles Day



Keep North Platte & Lincoln County Beautiful held its second Recyclable Art Show this year in honor of America Recycles Day. America Recycles Day is the only nationally recognized day for the promotion of recycling here in the United States. The show took place on November 12th at the Platte River Mall which was so generously donated to us. The mall's generosity allowed us to reach so many more people than we did last year. We had a record crowd of 140 visitors this year!

The art show had 44 participants, and their projects were nothing short of amazing! We had everything from decorated popsicle sticks to rugs made out of woven trash sacks to pictures made from tiny cut outs of magazine papers. The art pieces truly showed our community what really can be done with things that would otherwise end up in a landfill.

New this year was the Trashion category. We asked participants to come up with a piece of wearable fashion made from reused/recycled materials. There was a hat woven around pop cans, a prom dress made from a bed sheet and a tutu made from trash sacks among other entries. The

Trashion category had such a great turnout, and we look forward to seeing what more everyone can do with it next year!

Keep North Platte & Lincoln County Beautiful would like to extend a big thank you to all who were involved with our art show this year! It takes everyone involved to put on such a great event, and we would love nothing more than to continue to grow the art show from year to year! So keep those ideas flowing and get started on next year's entry today!





Winter 2011

Yuletide Yards



The results are in!! Mix 97.1 and KNPLCB want to congratulate all the winners of this year's Yuletide Yards contest! Everyone put in such a great effort to make their yards look festive for the season! We appreciate the extra mile our winners and all nominees take each year!

Ward 1 Winner

Chawna and Orlan Treat, 1301 East H St.

Nominees

- Jennifer Dike, 701 S. Silber
- Michelle Thien, 521 E. G St.
- Larry & Amanda Marquette, 914 E. 5th St.
- Bryan & Cynthia McGahan, 520 S. Bryan
- Richard & Mary Freier, 209 W. B St.
2213 E. D St.

Ward 2 Winner

Bob and Michelle Epler, 502 South Ash

Nominees

- Paul & Carlene Wightman, 1109 Tanner Ct.
- Don & Sheryl Bratten, 1020 S. Bare
- David Sutherland, 2306 W. D St.
805 W. Phillip
1310 W. Phillip
- Jed McKenney, 98 S. Elder
- Tim Coffman, 202 Circle Dr.
- Joyce & Lee McConahay, 1602 W. D St.
909 E. 4th St.

Ward 3 Winner

Cathy Jarvis, 1505 Alpha

Nominees

- Randy & Sheila Walz, 2521 W. 4th St.
- Gary & Becky Phillips, 98 Rose Park Dr.

Ward 4 Winner

Chuck and Margurette Johnson, 2102 Rodeo Avenue

Nominees

- John & Annette Shafer, 1501 E. 10th St.
908 N. Dewey
707 W. 9th St.
519 W. 10th St.
- Daniel & Shandell Sims, 608 W. 10th St.
- Marvin & Judy Rundback, 616 E. 6th St.
- Fonce & Twila Brynoff, 309 E. 10th St.

County Winner

Orville and Mary Kaschke, 6039 West A St.

Nominees

- Sam Mohr, 8336 S. Sagebrush
- Larry & Joyce Tatman, 4721 Valley Dr.

Don't be the Grinch that trashed Christmas!!

Replacing any appliances or electronics this gift season? Make sure to look for recycling and reuse opportunities before throwing it out!

Instead of wrapping up presents for the kids, why not hide them throughout the house and make a Christmas treasure hunt?!

Is your daughter wanting the newest thing in cell phones? Look into donating her still working old one to a Domestic Violence Program!

Once all the gifts are given, have your kids (and you) go through and pick some old items to donate to Good Will or the Salvation Army. Less clutter in your house, less trash... more holiday joy!





Festival of Trees



Keep North Platte & Lincoln County Beautiful participated in the Festival of Trees this year! The Festival of Trees is a great event benefiting the Miss Nebraska and Children's Miracle Network Hospitals. Signe Assels (Maxwell) volunteered to decorate the tree this year for us with handmade ornaments she had made from old zippers, buttons and other reusable items!

The tree looked great, and we're so grateful for volunteers like Signe!

Reuse a Christmas Card

Christmas cards are great, aren't they? It's always nice to hear from loved ones and friends, but what do you do with the stack of holiday papers once Christmas is over? How about make a small gift box? Or make a Christmas time jigsaw puzzle for your family to do? There are so many ways to reuse all those cards instead of pitching them in the trash. Here's a website to get you started!

<http://wrapcandy.com/crafts/2011/11/6-creative-ways-to-reuse-your-christmas-cards/>

Christmas Tree

Tidbit

The Rockefeller Center Christmas tree this year is approximately 75 years old and weighs in at about 10 tons! Standard 'treecycling' will clearly not cover this mammoth tree; however, it will still be recycled at the end of the season. Rockefeller Center has partnered with Habitat for Humanity since 2007 to reclaim their trees' wood for building materials. Now that's a lot of holiday cheer, huh?!

Green Christmas Credentials

Getting a bunch of Christmas catalogues and junk in your mail this season? Sign up for Mailing Preference Service— they contact direct mail companies on your behalf and remove your details from their databases.

This is the easiest way to limit your junk mail which in turn boosts your 'green credentials'!



Curbside: Right Around the Corner

We are so excited to announce that North Platte's new Curbside Recycling program is ready!

Monday, January 9th, Keep North Platte & Lincoln County Beautiful, the City of North Platte, and Regional Recycling will be holding a ribbon cutting and kick-off event at the Regional Recycling facilities at 1:00 PM CST. At this time, the first load of recyclables will be delivered and operation of the new sort line will be launched! We invite the community to come and view the sort line to see how the process of sorting materials for markets begins. Funding for this great new project has been provided by the Nebraska Environmental Trust and the City of North Platte.

We hope you'll come out for this exciting new beginning for the future of North Platte recycling!

VOLUNTEER TODAY!

Keep North Platte & Lincoln County Beautiful is always looking for volunteers to help with our many projects and committees! With the new year starting, so do our clean ups in the spring, so we'll have plenty of opportunities for you to jump in and get your hands dirty for a good cause!

Call the office (534-8100) for more information :)

Happy Recycling!! From the staff and board of
Keep North Platte & Lincoln
County Beautiful