



IRON EYES CODY

Beautiful News

Volume 7, Issue 1

Spring 2005

Join the Great American Cleanup

Transforming communities is what Keep America Beautiful's Great American Cleanup is all about. In 2004, just under 3200 Lincoln County volunteers participated in the events. They cleared over 20,000 lbs of litter and debris

Back By Popular Neglect

from our community! Our volunteers take pride by cleaning up litter, planting flowers, painting homes, and pitching in to make North Platte & Lincoln County a BEAUTIFUL place to live. If you or your group want to get involved, check out our calendar of events online & in this issue!

1st National Bank Sponsors Recyclable of the Month

1st National Bank will sponsor a series of Sunday ads featuring recyclable items. The ads will appear in the North Platte Telegraph once a month. The donation is over a \$1000 for the program. You can also watch KNOP-TV on the third Monday of every month to hear live discussion on Newsmakers on recycling in North Platte. The program is designed to educate people on why & how to recycle locally. The local recycling program is also funded by a grant from the Nebraska Department of Environmental Quality. The 2005 grant has funded a new recycling trailer to be placed at Regional Recycling to take pressure off other 24 hour collection sites. A big thank you to 1st National Bank, KNOP-TV, the City of North Platte, and the NDEQ for making this possible!



1 First National Bank North Platte

(800) 658-4241 • (308) 532-1000
www.fnbnp.com



KNPLCB's Pride Patrol students learn about garbage, litter, & recycling. Joint grants from the Nebraska Department of Environmental Quality, the NE Department of Education, and the Environmental Protection Agency fund the program. 1st and 4th grade students recycle paper, do weekly litter walks, attend Dancing

Leaf Lodge, and read environmentally themed books. This year's classrooms have also been planning Recycled Reading Gardens for their schools. The gardens will go in at schools this spring. A big thank you to our UNL Extension Master Gardeners, Boy Scouts, and everyone who made these gardens possible! The lessons these kids will learn as they serve are valuable for a lifetime!

2005 Rural Road Program

The 2005 Rural Road Program has begun! KNPLCB would like to welcome our new participants as well as our participants who have chosen to continue working with our program! Thank you for your cooperation and understanding of changes for the new year. Your flexibility, hard work, and dedication to this program is greatly appreciated!

This year is going to be a very exciting year! Besides cleaning up the roadside, KNPLCB plans to have a BBQ Kickoff event for our wonderful Rural Road volunteers! We also have litter free road signs to distribute to some of our county roads!

Volunteers will be very glad that *Glad* has sponsored KNPLCB nationally with their new Force Flex trash bags!

There won't be any double bagging going on anymore! They are extra strong and stretchable! Rural Road participants will cover 300 miles of county roads this year! We personally know the hard work that goes in to performing a litter walk. Be sure to review all safety materials with your volunteers before each walk! We want you to be safe! We have a few areas that need a



Valley View 4-H Litter Patrol Fall 2004

sponsoring group. If you know of a group that would like the miles, please call our offices ASAP!

Volunteer to Win a Honda Hybrid!

Great American Cleanup volunteers in 2005 will have a chance to win a Honda Hybrid from our national sponsors at Honda. All volunteers at our events will be automatically registered to win. Must be 19 years or older to win!

Can't make it to one of our events?

Simply volunteer at home, by cleaning up around your neighborhood, church, softball diamond, trails, or alleyways! You can also paint or plant flowers & trees. Then fill out the following information & email or send it back to our offices.

Mail to: PO Box 313 North Platte, NE 69101 or email info to knplcb@yahoo.com



I Volunteered for the Great American Cleanup by _____

Name: _____

Date of Activity: ____/____/____

Hrs Spent: _____

Location of Activity: _____

Lbs of litter picked up: _____

I recycled _____ lbs of _____.

I planted _____ (#) flowers / shrubs (circle one or both).

I painted _____.

CALENDAR OF BEAUTIFUL EVENTS

Please call or email our offices at least 1 week in advance

to register as a volunteer or earn

community service hours for these events! .

Litter pick-up service opportunities are always available! Supplies provided.

Phone: (308) 534-8100

Email: knplcb@yahoo.com

Mar 18 & 19: NP Library Book Sale: Buy Raffle Tickets for a Troy Bilt Chipper Vac

Mar 23/24 2pm-6pm & **Mar 26** 11am- 6pm Raffle Ticket Sale at Wal-mart

Mar 31: 3:30-5:30pm Kick Butts Day (volunteers should be between the ages of 11-18): contact Tonya Frankland at Community Connections to sign up!

April 9: 9am-1pm Household Hazardous Waste Collection Day 9am-1pm (volunteer orientation is Apr 8th at 10am)

April 9th & 16th: FREE Car/Car Part/Large Appliance Drop-Off at MW Salvage 2401 E. Railroad St.

April 19th-25th: Check out Student Art Work & our recycling trailer at the Platte River Mall

April 16: Car Litter Awareness Day

April 22: 9am EARTH DAY CLEANUP of S. Platte River on East Leota & US Hwy 83 South

Apr 29: Pride Patrol School Assembly at Lincoln School/ Buffalo School Plants Recycled Reading Garden

April 30: Borrow A Bike Kickoff at NP Rec Center

May 6: 12pm Adopt A Spot Luncheon. Become an Adopt A Spot volunteer for May-September .

May 12th: 8am Original Town Cleanup Kickoff by Buffalo Bill & Rodeo Rd. Clear litter in neighborhoods & install garden at US Hwy. 83 & Rodeo Rd.

May 17th: Great Downtown Cleanup Event

May 20th: Cody School Recycled Reading Garden Planting

May 24th: Drawing for TROY-BILT Chipper Vacuum

May 27th: The Roots Project Planting Date at Lincoln County Historical Museum.



Earth Day is set for April 24th. We will celebrate by hosting a cleanup event along the South Platte River on East Leota off of US Hwy. 83 near the Wal-Mart Store. Goodies & yummies for all volunteers. Kick-off is set for 9am. Call us for more info. or to volunteer!



www.keepnorthplattebeautiful.org

715 S. Jeffers
3rd Floor
North Platte, NE
68101
(308) 534-8100

What Are You Throwing Away ?

24 Hour Recycling Trailers

Regional Recycling 810 E. 7th

Senior Center 900 E. 10th

Our Redeemer 1400 East D

1st United Methodist 1600 West E

All sites accept white & pastel paper, plastic #1 & #2, aluminum, cardboard, tin/steel cans, & newsprint. Inkjet & laser cartridges and magazines accepted at Senior Center.

NEVER LEAVE ITEMS OUTSIDE OF BINS!

Keep North Platte & Lincoln County Beautiful

PO Box 313
North Platte, NE 69101
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Fax: 308-535-6767
E-mail: knplcb@yahoo.com

Keep North Platte & Lincoln County Beautiful is a private, not for profit, 501 (c) (3) organization. The mission of Keep North Platte & Lincoln County Beautiful is to educate and interact with the public encouraging litter prevention, community beautification, and waste reduction through recycling. Primary funding for Keep North Platte & Lincoln County Beautiful comes from grants from the Nebraska Department of Environmental Quality. We wish to thank all of our sponsors & volunteers for their continued support & commitment to KNPLCB programming!



Last Chance for Free Tire Drop-off

Lincoln County residents will have one last chance to bring in old tires at the April 9th Household Hazardous Waste Day event from 9am-1pm at 1402 N. Sycamore. The free collection events held over the last year were sponsored by grant from the Nebraska Department of Environmental Quality. In order to qualify for the free

drop-off, tires must be: free of rims, limit 20 tires a load, and delivered in a vehicle with Lincoln County plates. **NO TIRE RETAILERS!** The tire collection is held in conjunction with our Household Hazardous Waste Collection event. Residents may drop off household chemicals, paints, batteries, garden chemicals, and used oil on the same day. There is a \$5 charge for computers.



PO Box 313
North Platte
NE 69103
308-534-8100

Keeping North Platte Beautiful for since 1978!