



# Beautiful News

## KNPLCB Awarded \$80,257 for 2007

KNPLCB was awarded three different grants totaling \$80,257 from the Nebraska Department of Environmental Quality's Litter Reduction and Recycling Grant Program. Altogether, the state received 74 applications requesting more than \$2.5 million for litter reduction and recycling projects. A total of over \$1,600,000 was awarded to 69 projects throughout Nebraska. "The grant funded projects provide innovative ways to educate the public about litter reduction and recycling and will reduce the amount of material sent to Nebraska's landfills," said Mike Linder of NDEQ.

The grant program provides funds annually to Nebraska projects in three areas: public education, cleanup, and recycling. KNPLCB was awarded funding in all three categories. KNPLCB began its 29<sup>th</sup> year of providing quality litter prevention and recycling educational programs for North Platte and Lincoln County in 2007. The 2007 Educational program will target the 7 sources of litter as identified by Keep America Beautiful. Programming targets service-learning activities with school age youth, large and small group presentations, interactive booths at area events, workshops for businesses, and teacher and volunteer training. The total educational

grant award was in the amount of \$44,623.00, to cover operational, staff, and programming costs. KNPLCB also received funding to continue its work on increasing participation in local recycling opportunities. The group will continue its 'Don't Be a Tosser' advertising campaign, assist with subsidization and management of the 24 hour recycling trailers, and work to turn local events into 'Green Events' by providing extra trash and recycling receptacles for use. The group's recycling program was awarded \$20,634.00. The organization's final award was in the Cleanup category for \$15,000.00. The 2007 Cleanup program will continue to see volunteers removing litter and debris from Lincoln County roadways, river banks, park systems, trails, and Interstate lake systems. The Cleanup program is complementary to the educational programming from KNPLCB staff. The Cleanup program provides volunteer organizations and families the opportunity to raise funds for their activities while giving of their time, energy, fuel, and equipment. The groups clear litter from their assigned areas every spring and fall. The Cleanup program also seeks to engage community groups in cleaning up



Staff & Board Members


urban areas of Lincoln County during the annual Great American Cleanup and throughout the year. The program ensures protection of public lands from the negative impacts of litter and dumping. According to KNPLCB Executive Director, Angela King-Raby, "This funding allows us to continue educating and interacting with the public on the importance of taking personal responsibility and, perhaps more importantly, action towards protecting our local environment. We know that the work of our volunteers and the everyday actions of each individual will provide the true 'award' for our community".



Students from the Green Team stenciled roughly 15 storm drains near Madison Middle School.

## Teens Get Involved in their Community

KNPLCB is working alongside Community Connections KIDS Klub to give after-school programming an environmental edge. Teens from both Madison and Adams Middle Schools are working together on environmental issues as the first ever 'Green Team' in North Platte. The kids receive an environmental lesson every other week with KNPLCB Executive Director, Angela King-Raby. Then the kids take action on the subject, working on local issues. The students learned about litter and then performed a litter walk, saw how the storm drain system works and then stenciled storm drains to educate residents, and they visited the local landfill and learned how to reduce waste at home. These kids are a real asset to their community, both now and in the future. They are learning about how their personal choices affect the larger community. They are learning lessons that they will carry with them for a lifetime.

Funding for this newsletter provided by  Nebraska Department of Environmental Quality

# Don't Be A Tosser!

## That Plastic is Valuable!

All plastics are marked with a number in a chasing arrow symbol to identify the plastic type.

\*

North Platte facilities recycle #1 and #2 plastics.

\*

Plastics are made from oil & natural gas, finite natural resources, so recycling plastic helps conserve fossil fuels. About 2.7% of crude oil extracted each year is used as feedstock for plastics & other petrochemical products.

\*

On average, recycling a ton of plastic saves about as much energy as stored in 197 gallons of gasoline.

\*

HDPE plastics are often found in the home in the form of milk, juice, shampoo, & laundry soap bottles.

## Recycle Plastic Containers

### 3 Easy Steps

1. Drain excess liquid
2. Remove & dispose of caps.
3. Take to one of our three Convenient, 24-hour drop-off locations.

## Recycling Locations

### 24 hour recycling trailers

**Senior Center**  
**900 East 10th**

**1st United Methodist Church**  
**1600 West E**

**Regional Recycling**  
**810 East 7th**

**Our trailers accept:**  
Plastic #1 & #2, aluminum cans, steel/tin cans, newsprint, & cardboard.

Paper & magazines accepted ONLY at  
Regional Recycling,  
Mon-Fri 9am-1pm Sat.9am-12pm

In appreciation of their support, aluminum can proceeds benefit trailer host site. Trailers are hauled 1X per week thanks to the City of North Platte.

## We Want Your Used Printer Cartridges!

In 2004, nearly 300 million used inkjet & laser printer cartridges were simply thrown away.

Inkjet cartridges take about 1,000 years to decompose in landfill sites.

It can take up to 6 pints of oil to make just one printer cartridge.

KNPLCB will recycle your used inkjet or laser cartridges. In turn, we raise funds for local projects like recycling, litter prevention, and community enhancement.

### Recycle your used cartridges at

715 S. Jeffers/ 3rd Floor

Senior Center 900 E. 10th

UPS Store 803 East. Dewey.

Or call about business/group pick-up!



# Household Hazardous Waste Collection Event

**Saturday, April 7, 2006**

**North Platte, 1402 N Sycamore**

**9:00 AM- 1:00 PM**

All Household Hazardous Waste Material accepted without charge, except as indicated below.

ITEMS ACCEPTED INCLUDE	OTHER INFORMATION
<ul style="list-style-type: none"> <li>• <b>yard &amp; garden chemicals</b></li> <li>• <b>paints and thinners</b></li> <li>• <b>Mercury</b></li> <li>• <b>auto products</b> (such as used oil &amp; anti-freeze)</li> <li>• <b>household products &amp; cleaning chemicals</b></li> <li>• <b>Batteries;</b> (auto, lead acid and/or rechargeable, titanium, cadmium &amp; nickel halide)</li> <li>• <b>Computers and Electronics</b></li> <li>◊ \$5 fee per monitor</li> <li>• 15 cents/pound of all other electronics</li> <li>• <b>Tires</b></li> <li>◊ This will be the LAST Tire Amnesty Collection</li> <li>◊ Must be free of rims</li> <li>◊ Must be delivered by a Lincoln County license plate</li> <li>◊ No Charge</li> </ul>	<ul style="list-style-type: none"> <li>• We will accept the following non-hazardous, recyclable materials at this event</li> <li>◊ <b>InkJet &amp; Laser Cartridges:</b> Collected year round.</li> <li>◊ <b>Paper Shredding Services on-site</b> for small fee per pound</li> <li>◊ <b>Cardboard, aluminum, plastics #1 &amp; #2, and newsprint</b> also accepted</li> <li>• <b>Call us at 534-8100</b> if you have an item that is <b>not</b> on this list</li> <li>• <b>Materials should be delivered to collection site in sturdy, disposable containers labeled according to contents &amp; NO LARGER THAN 5 gallon or 50 lbs.</b></li> <li>• <b>The HHW program reserves the right to reject any materials.</b></li> <li>• <b>SORRY-NO EARLY DROP-OFFS.</b></li> <li>• <b>NO infectious waste or needles, radioactive waste, asbestos, oil or paint containing PCB's, high school labs, appliances, furniture, bikes, or construction waste.</b></li> <li>• <b>KNPLCB encourages you to recycle all appropriate materials &amp; buy products with Recycled Content</b></li> </ul>

This collection event is funded by the Nebraska Dept. of Environmental Quality's Waste Reduction & Recycling program, & in partnership with the City of North Platte and the Retired and Senior Volunteer Program.



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# TAKE ACTION!

## VOLUNTEER OPPORTUNITIES

### Storm Drain Stenciling

April/May/June

### Household Haz. Waste Collection Event

Sat. April 7, 9am-1pm

### Adopt-A-Spot Program

Care for a flowerbed from May-Sept.

### 2007 Great American Cleanup

The Great American Cleanup will kick-off in March and run through the month of May. Watch our website for upcoming dates. If your group has a cleanup or green-up project & wants to earn free supplies to get it done-give us a call!

[www.keepnorthplattebeautiful.org](http://www.keepnorthplattebeautiful.org)

**Call us to Volunteer at 534-8100**

## PLEASE DONATE TODAY

KNPLCB is a private, non-profit 501 (c) (3). Our programs are simply not possible without your help. Please consider donating to our group this year to help fund flowerbeds, tree plantings, litter removal projects, and recycling.

Your donation is completely **tax deductible**.

**We put your money to work**

**for you in your community.**

**Donations can be mailed to**

**PO Box 313 North Platte, NE 69103.**

**Thank you for your support & commitment to the community.**