



# Don't Throw it All

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[www.keepnorthplattebeautiful.org](http://www.keepnorthplattebeautiful.org)

## *Recyclable of The Month* Phone Books & Magazines

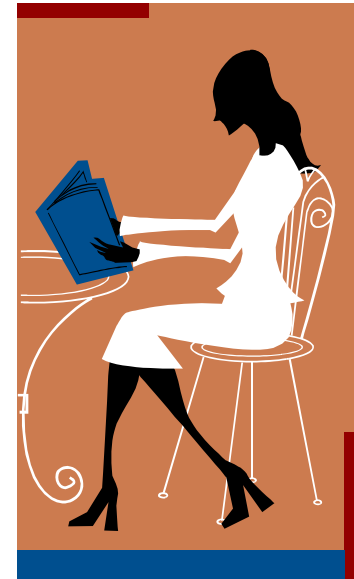
Keep Phone Books & Magazines separate from your office paper and newspaper collections.

Most post-consumer magazines are de-inked and then mixed with recovered newsprint and virgin fiber to manufacture newsprint. Other secondary markets for this material include telephone directory stock and, tissue and toweling, with a very small amount being used to make kraft linerboard and corrugating medium.

Start a collection site at your office for magazines and catalogs, have one person designated to take your magazine box to the recycling center once per month or as needed.

Call businesses that provide direct mail marketing and ask for your name to be taken off their mailing list if you do not need or want their catalog mailed to you. Earmark catalogs and magazines that you are receiving in duplicate and ask the sender to remove the extra catalog shipment.

On-line newsletters and magazines are a great way to reduce waste before it needs to be recycled.



**Recycle Newspapers & Magazines at**

**Regional Recycling  
810 East 7th**

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